R. J. REYNOLDS
TOBACCO COMPANY

J. A. MORRIS
Key Account Manager
Philadelphia Chain Accounts
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VIA E MAIL
February 18, 1996

TO: M. J. McHugh, J. F. Klein, L. Waechter, C. DiBenedetto, J. Rago, K. Brandt, J. M. Leonard, M. Moss
Retail Reps. in 1221, 1226, 1326, 1330, 1332, 1334, 1622 and 1738 with Acme Market Responsibility (CID No. 0320-00-00)
ROUs 1210, 1310, 1610 and 1710 - Please distribute to Retail Reps.

SUBJECT: ***March Promotion - DORAL Buy 2 Packs, Get Free Ashtray***

Dear Managers:

As information, authorized distribution of Doral Buy 2 Packs, Get Ashtray will be sent to all stores the week of March 11th. Ashtray will be shipped via UPS. Please assemble promotions utilizing store inventory.

Thank you.

Sincerely,

Jim

J. A. Morris

JAM:des

Sales		Retail	
1221		1222	
1222		1223	
1223		1226	24,25,26,27
1224		1229	
1225		ROM	
1226		PC	SC
1229		MC	PA
1240			
1244		RSM	RBM

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Source: https://www.industrydocuments.ucsf.edu/docs/ztln0000